

SOY TRANSPORTATION COALITION BOARD PROFILE

As the Soy Transportation Coalition board is being created this is an opportunity to build an effective board that is conscious of its own role and responsibilities, motivated by the mission of the STC, willing and able to actively participate in board leadership and qualified to guide the STC toward progress. In order to have an effective board each investing organization should consider the following skills, characteristics and attributes needed for the STC to be a successful organization as they appoint their directors to the board. The goal is to bring a variety of attitudes, opinions, approaches and solutions to this board to effectively maintain focus on the mission and vision and oversee effective implementation of the strategic direction.

Priority #1

Identify someone with enthusiasm and leadership to successfully guide the organization.

- Each candidate will have an interest in and willingness to extensively learn about transportation issues.
- The board member will not only serve their initial term (1, 2 or 3 years, due to the initial rotation cycle) but be committed to serve at least one full term (3 years).

Priority #2

Each board member will be relied upon to be an ambassador of the STC and an advocate for its initiatives to the local state. Therefore, each QSSB leader responsible for identifying their board member(s) should be able to check as many of the following "boxes" as possible for each candidate:

- Does he/she have relationships and connections with soy shippers (processors, biodiesel plants, elevators, etc.)?
- Does he/she have connections with and/or access to the state's political leaders (federal, state, local)? Federal would be most important.
- Does he/she have relationships with the leading agricultural groups within the state?
- Is he/she willing to be an advocate for the STC before the investing organizations board?
- Is he/she a consensus builder?

Priority #3

There are other qualities that need to be represented on the board, but do not need to be present within each individual or state delegation. Therefore we will want the following "boxes" checked off at least once among the entire board:

- Prior interface with the transportation industry (rail, trucking, barge, ocean vessel). The more modes the better, but rail is most important.
- Experience with financial statements & budgets.
- Prior board experience.
- Communication skills.

In order to help the investing organization effectively recruit their board members a Q&A will be provided along with the roles and responsibilities of the board member. Mike is also available to work with each investing organizations leader responsible for identifying their board representatives and speak directly to the potential candidate if requested.