

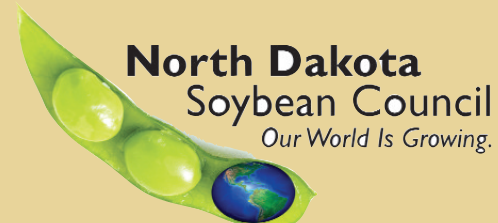
2012 Annual Northern Soybean Expo

FEBRUARY 21, 2012
HOLIDAY INN - FARGO, ND



- 7:30 a.m. - 8:30 a.m. Buffet Breakfast
- 8:30 a.m. - 8:45 a.m. **Opening Remarks:**
Monte Peterson, Chairman, *ND Soybean Council*
Jason Mewes, President, *ND Soybean Growers Association*
- 8:45 a.m. - 10:15 a.m. **"What's Ahead for Agriculture?" - Mark Pearson**
Market to Market Host, Former Iowa Agriculture Commissioner
- 10:15 a.m. - 11:45 a.m. **"Economic Predictions in an Era of Unpredictability" - Michael Swanson, Agricultural Economist for Wells Fargo.**
- 11:45 a.m. - 12:15 p.m. ND Soybean Growers Association's Annual Meeting
- 12:15 p.m. - 1:00 p.m. Lunch
- 1:00 p.m. - 1:15 p.m. Awards Presentations
Retiring Directors - NDSC & NDSGA
Employee Service Awards
- 1:15 p.m. - 2:45 p.m. **"Global Fundamentals: Changes in Agricultural Trade & Marketing"**
Bill Wilson, Professor of Agribusiness and Applied Economics, NDSU
- 2:45 p.m. - 4:15 p.m. **"Farm Policy and Trade Issues"**
Roger Bernard, Policy Analyst, Informa Economics
- 4:15 p.m. Closing Remarks - Monte Peterson,
Chairman, ND Soybean Council

www.ndsoybean.org



"What's Ahead for Agriculture?" - Mark Pearson



As a farmer, small businessman, stockbroker and raconteur, long-time Market To Market host Mark Pearson has earned a national reputation for his agribusiness and rural issues acumen. A former Assistant Secretary of Agriculture for the State of Iowa, Pearson's long career in the media culminated with his being named host of Market To Market in 1991. Since then Pearson has kept viewers informed as host of more than 600 editions of the "Weekly Journal of Rural America." A very funny speaker who also provides an outlook for Economic trends, Housing trends, Energy trends, Commodity price outlook, Livestock trends, Dairy trends and more. A retired officer in the Naval Reserve, Mark and his family live on a farm in central Iowa where he raises grain and livestock.

"Economic Predictions in an Era of Unpredictability" - Michael Swanson, Ph. D.,



Michael Swanson, Agricultural Economist and Consultant at Wells Fargo & Company in Minneapolis, will help attendees discover how to better predict economic fluctuation and forecast for key agricultural commodities. They will also learn practical, applicable ways to remain successful in any environment. Michael's responsibilities include analyzing the impact of energy on agriculture, forecasting for key agricultural commodities, such as wheat, soybeans, corn, and cotton, and livestock sectors, such as cattle, dairy, and hogs. Additionally, he helps develop credit and risk strategies for Wells Fargo's customers, and performs macro-economic and international analysis on agricultural production and agribusiness. Prior to working at Wells Fargo, he worked for four years at Land O' Lakes, where he supervised a portion of the supply chain for dairy products including scheduling the production, warehousing, and distribution of more than 400 million pounds of cheese annually and also supervised the sales forecasting process.

Global Fundamentals: Changes in Agriculture Trade and Marketing - Bill Wilson, Ph.D.



William (Bill) W. Wilson was named Distinguished University Professor in 2007 and is a Professor in the Department of Agribusiness and Applied Economics at North Dakota State University, Fargo. He has been working in the areas related to grain marketing, transportation, and logistics. His academic teaching covers these topics at the undergraduate and graduate levels. His research program at North Dakota State University is focused on grain marketing, transportation, international trade, and marketing and logistics. In these capacities, he has received numerous awards, has served as a guest lecturer around the world, has served on the Board of Directors for the Minneapolis Grain Exchange, and has provided advice to numerous international companies and countries on related issues.

"Farm Policy and Trade Issues" - Roger Bernard



Based in rural Iowa, Mr. Bernard came to Informa with nearly 30 years of experience in print and broadcast journalism, focusing his efforts on Informa Economics' Issue Monitor and a multi-client product monitoring the development of the new farm bill. He also contributes to other products and publications such as Morning Comments. Prior to joining the company, Mr. Bernard spent over 24 years with Pro Farmer Newsletter, including 11 years in Washington, DC, in the company's Washington Bureau working with Informa's Jim Wiesemeyer when both were employed there. Mr. Bernard is very familiar with Washington agriculture, trade and government policy. His roles included providing news and information for several Farm Journal Media properties, including as Washington and Policy Editor for

Farm Journal magazine, a role he served in since 2007. Mr. Bernard began his career in broadcast journalism after attending the University of Minnesota and receiving a certificate in broadcasting from Brown Institute in Minneapolis.